

# Bit *by* Bit

## 2024 Annual Report

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# Vision And Mission

## Vision

To empower and transform lives through the healing power of equine assisted activities, fostering resilience and growth in every individual we serve.

## Mission

To engage the body, mind and spirit of individuals and communities with diverse needs, through partnership with a horse, to bring hope and healing through equine assisted activities.

# Cover Letter

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Dear Friends, Supporters, and Community Partners,

On behalf of the team at Bit by Bit Therapeutic Riding Center, I am proud to share with you our 2024 Annual Report – a reflection of the incredible progress, partnerships, and life-changing moments made possible through your continued support.

This past year, we focused on expanding our reach by building strong community partnerships, enhancing our programming, and improving access to equine-assisted services for individuals with disabilities. Whether through weekly therapeutic riding sessions, collaborations with schools and organizations, or care for our dedicated horses – each stride forward was made possible by people like you.

Inside this report, you'll find stories of resilience, data that highlights our impact, and a clear vision for where we're headed. Thank you for believing in our mission and for helping us continue to change lives, one hoofbeat at a time.

With heartfelt gratitude,  
**Bit by Bit Staff and Board of Directors**



# 2024 Highlights & Impact

<b>Riders Served</b>	<ul style="list-style-type: none"><li>• <b>63 total riders</b><ul style="list-style-type: none"><li>◦ <b>19 adults</b></li><li>◦ <b>44 children</b></li></ul></li><li>• <b>23 new riders joined in 2024</b></li></ul>
<b>Lessons &amp; Programs</b>	<b>837 hours of lessons delivered</b>
<b>Events Held</b>	<ul style="list-style-type: none"><li>• <b>6 events held:</b><ul style="list-style-type: none"><li>◦ <b>4 fundraisers</b></li><li>◦ <b>2 community outreach events</b></li></ul></li></ul>
<b>Volunteers Engaged</b>	<ul style="list-style-type: none"><li>• <b>179 volunteers engaged</b></li><li>• <b>1,992 hours generously donated</b></li></ul>
<b>Service Area</b>	<b>7 counties served</b> <b>15 towns and cities reached</b> <b>Riders traveled from up to 40 miles away to participate in our programs</b>

## Impact Story:

“Our daughter has been a part of Bit by Bit for the last two years and it has done wonders for her self confidence, anxiety, and focus. Riding and working with the animals has given her the courage to try other new things outside of her therapeutic riding lessons. Bit by bit has given her a light that has been missing the last several years and we are incredibly thankful for the entire staff that works with her weekly.”

- Bit by Bit Parent



# 2024 Highlights & Impact

## Impact Story:

“Volunteering at a therapeutic riding center not only opened my students' eyes to the powerful impact of equine-assisted activities but also taught them invaluable lessons in teamwork, empathy, and patience. It was an experience that showed how Bit by Bit can foster growth and healing, while giving my students a deeper understanding of the diverse ways people can find support and strength.”

- Candice Longnecker, Health Science Technology, Owasso  
Tulsa Tech

**4 Year old rider and horse Roy**



**Riders on Rocket and Brutus**



**School Group at the Pumpkin Patch**



**TCC Volunteer Group**

# Financial Statement



2024 Income	
Public Support:	\$144,502
Fundraising:	\$55,283
Riding Tuition:	\$35,785.
Boarding, Rental, & other Income:	\$21,081
Total:	\$256,651

2024 Expenses:	
Horse Care & Supplies	\$38,242
Payroll & Payroll taxes <i>6 employees</i>	\$154,486
Facility & Equipment	\$46,727
Professional fees, & outside services:	\$21,684.
Other Expenses:	\$3,576
Total Expenses:	\$264,715

Although we closed 2024 with an operating deficit, we are taking thoughtful steps to strengthen our financial position in the year ahead. Our plan includes reducing operational costs, expanding boarding and rental services, and increasing fundraising efforts. We remain committed to achieving financial sustainability while continuing to serve our community with impact and integrity.



# Community Partnerships:

In 2024, we focused on deepening and expanding our community outreach by forming meaningful partnerships with local organizations. These collaborations helped us serve more individuals, diversify our programming, and reach populations who might not otherwise have access to equine-assisted activities.

We are proud to be partnering with several outstanding groups, including – but not limited to:

- A New Leaf of Owasso
- BrainTree Academy
- Epic Charter School
- Developmental Disability Services (DDS)
- Freedom Harbor Homeschool Co-Op
- Thunderbird Youth Academy Challenge Program

Together, we created customized experiences that met the unique needs of each group – whether through structured riding sessions, hands-on horse care activities, or educational outreach.

These partnerships represent more than collaboration; they represent the shared values inclusion, growth, and healing. We're grateful for these alliances and look forward to continuing to grow our community impact in the coming years.

# Contact Us



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